

Press release

01 March 2022

UTA Edenred partners with ServiCon to provide affiliate members with mobility services

- **ServiCon affiliates can now provide their members with access to UTA Edenred products and services, plus attractive conditions**
- **New UTA 'SME fuel card' serves the mobility requirements of small and medium-sized companies**
- **Partnership enables simplified fleet administration for approximately 230,000 SMEs**

Kleinostheim, Germany – UTA Edenred, a leading European mobility service provider and an Edenred company, has announced a partnership with ServiCon Service & Consult eG beginning 1 March 2022. A sister organization to the political association DER MITTELSTANDSVERBUND, ServiCon will provide 310 purchasing group and association affiliates and their approximately 230,000 small and medium-sized company (SMEs) members with access to UTA Edenred's complete mobility portfolio and special conditions.

"SMEs today are faced with the question of how to set up, manage and optimise the mobility of their fleets," says **Carsten Bettermann, CEO of UTA Edenred**. "With UTA Edenred as their partner, ServiCon affiliate members will benefit from our 360-degree mobility offering, longstanding expertise in the fuel and service card business, and deep understanding of SME requirements. We'll meet their day-to-day needs with an 'SME fuel card'."

The UTA card, which can be optionally co-branded by ServiCon affiliates, gives ServiCon affiliate members access to over 70,000 acceptance points in 40 European countries. There, they can refuel without cash and access a wide range of services. UTA's network includes both premium and discount brands through which UTA card holders can refuel at favourable prices and benefit from attractive conditions. In addition, they can take advantage of UTA Edenred services ranging from electronic toll settlement to e-charging.

"UTA Edenred's product and service portfolio is ideally positioned for the day-to-day mobility requirements of SMEs," says **Dr. Marc Zgaga, CEO of ServiCon**. "With UTA Edenred tools and resources, SMEs can get everything they need from a single source, simplifying their day-to-day operations."

Ernst Panse, Head of Member Service at ServiCon, underscores the advantages of the partnership: "ServiCon affiliates can now not only offer their members comprehensive mobility services, but also simplified accounting through integrated UTA Edenred invoices and reports. That's a huge advantage, particularly for smaller companies without an administrative apparatus, as it allows them to concentrate on their core business."



Photo (© UTA Edenred): Looking forward to future cooperation (from left to right): Carsten Bettermann, CEO, UTA Edenred; Bernd Schnepel, Team Leader KAM & Channel Management, UTA Edenred; Dr. Marc Zgaga, Chairman of the Board, ServiCon; Lothar Fichte, Channel Partner Manager, UTA Edenred; Ernst Panse, Head of Member Service, ServiCon.

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 70,000 acceptance points in 40 countries. They can benefit from cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair and cleaning; and VAT and fuel tax refunds through UTA's service provider partner. In addition, through UTA Edenred's secure, digital platform, the company's customers can access state-of-the-art software solutions for fuel planning, fleet management, telematics and more; and a smartphone app for mobile fuel handling.

UTA Edenred was voted "Best fuel card service provider for SMEs 2021" in a survey by Wirtschaftswoche magazine and the market research institute ServiceValue. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting over 50 million users and 2 million partner merchants in 46 countries via roughly 900,000 corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), mobility (such as multi-energy,

maintenance, toll, parking and commuter solutions), incentives (such as gift cards, employee engagement platforms) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good." these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy.

They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2021, thanks to its global technology assets, the Group managed close to €30 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

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For more information: www.edenred.com

ServiCon Service & Consult eG: Advantage through cooperation. Cooperative groups provide their affiliated companies with advantages and services in all areas of business. This is a guiding principle to which the sister company of the political umbrella organisation DER MITTELSTANDSVERBUND - ZGV e.V., ServiCon Service & Consult eG, is also committed. With the services of the cooperative, association groups and affiliated companies gain a decisive advantage in the competition with industry giants and chain stores. Thanks to the strategic cooperation with leading framework agreement and service partners, ServiCon ensures attractive special conditions for its members. With comprehensive service offers and framework agreements, medium-sized businesses gain access to cost-effective services. Whether legal, corporate or financial consulting, IT and telecommunications issues, energy procurement or the hedging of economic risks - the portfolio of the SME partner covers the entire range of entrepreneurial activities.

PRESS CONTACT

UNION TANK Eckstein GmbH & Co. KG

Dr. Andreas Runkel
+49 6027 509-258
andreas.runkel@uta.com
www.uta.com

ServiCon Service & Consult eG

Mona Abdel Rahman (M.A.)
+49 221 35 53 71-34
m.abdelrahman@servicon.de
www.servicon.de