

**Press release**

24 February 2022

# UTA Edenred and Transporeon begin sales cooperation

- **New co-branded UTA fuel card provides Transporeon customers with comprehensive range of mobility services**
- **Integrating both companies' digital service offerings delivers greater value to carriers**

**Kleinostheim, Germany** – UTA Edenred, a leading European mobility service provider and an Edenred company, and Transporeon, Europe's leading Transport Management Platform, have joined forces as part of a sales cooperation. From now on, Transporeon offers its European network of carriers a specially created UTA Full Service co-branded card. This card gives Transporeon customers access to UTA's acceptance network and its comprehensive product and service portfolio.

Transporeon's leading Transport Management Platform provides its extensive network of +1,300 shippers and retailers and +130,000 carriers and Logistics Service Providers end-to-end transport logistics management software solutions.

For its extensive carrier community, Transporeon offers a wide range of smart solutions, which help optimize route and resource planning. By entering a partnership with UTA Edenred, Transporeon is bringing even more value to carriers. They will get access to the Europe-wide UTA acceptance network and the mobility specialist's entire range of products and services, which include fuels supply and e-charging, Europe-wide toll services, repair and maintenance, as well as numerous fleet management solutions and transparent reporting and billing.

**Carsten Bettermann, CEO of UTA Edenred, says:** "Through this important new partnership, we're simplifying mobility for Transporeon customers across Europe. UTA Edenred and Transporeon share a number of synergies. Notably, UTA Edenred is creating an all-new digital platform to meet customers' mobility needs into the future, while Transporeon has a successful digital business model. By combining UTA Edenred products with Transporeon services, we're providing richer and more efficient mobility experiences for customers."

**Gruziana Hoxha, Executive Director of Carrier Management at Transporeon, says:** "We're committed to helping carriers optimise their global transport and logistics processes with regard to time, cost and resources. UTA Edenred, with its nearly 60 years of experience on the market and such an extensive service network, is an excellent European service partner for Transporeon. Together, we will help our customers save time and money in their everyday business."



Photo (©UTA/Transporeon): The new co-branded UTA fuel card provides Transporeon customers with a comprehensive range of mobility services

**UNION TANK Eckstein GmbH & Co. KG (UTA Edenred)** is a leading provider of fuel and service cards in Europe. Commercial customers can use the UTA card system to refuel – independent of brand and without cash – at more than 70,000 acceptance points in 40 European countries. The UTA card can also be used for toll invoicing, repair work, and breakdown and towing services. Furthermore, VAT and fuel tax refunds can be claimed through a UTA Edenred service provider partner. UTA Edenred was voted "Best fuel card service provider for SMEs 2021" in a survey conducted by German Wirtschaftswoche magazine and the Cologne-based market research institute ServiceValue. UTA Edenred was founded in 1963 by Heinrich Eckstein and is today part of Edenred SE.

For more information: [www.uta.com](http://www.uta.com)

**Edenred** is a leading digital platform for services and payments and the everyday companion for people at work, connecting over 50 million users and 2 million partner merchants in 46 countries via roughly 900,000 corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions), incentives (such as gift cards, employee engagement platforms) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good." these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy.

They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2021, thanks to its global technology assets, the Group managed close to €30 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

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For more information: [www.edenred.com](http://www.edenred.com)

#### About Transporeon

At Transporeon, our mission is to bring transportation in sync with the world! We power the largest global freight network of 1,300 shippers, 100 large retailers plus 130,000 logistic service providers and carriers. They execute about 100,000



we simplify mobility

our Partner

**TRANSPOREON**

transforming transportation

transports per day on our cloud and tender about €20bn freight volume per year – 60% land, 30% ocean, 10% air. Our platform enables transparent supply chains and efficient processes for all participants. They easily connect and collaborate as Transporeon facilitates interoperability. Our matchmaking algorithms bring supply and demand in its equilibrium – in real-time. We optimise route and resource planning to avoid empty runs and waiting times. Our tools and services are available in a modular way. They cover market intelligence and benchmarking, freight procurement and rate management, transport execution, dock scheduling and yard management, tracking and visibility, freight settlement, payment and audit. We are fully GDPR-compliant including our data lake for automated decision-making support based on artificial intelligence and machine learning. Transporeon is headquartered in Ulm, Germany, and maintains seven regional offices across Europe, Russia, Asia, and the US with more than 1,200 employees. For more information visit [www.transporeon.com](http://www.transporeon.com).

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#### **MEDIA RELATIONS CONTACT**

##### **UNION TANK Eckstein GmbH & Co. KG**

Dr. Andreas Runkel  
+49 6027 509-258  
[andreas.runkel@uta.com](mailto:andreas.runkel@uta.com)  
[www.uta.com](http://www.uta.com)

##### **Transporeon GmbH**

Dr. Tatiana Sitnikova  
+49-731-169067221  
[pr@transporeon.com](mailto:pr@transporeon.com)  
[www.transporeon.com](http://www.transporeon.com)