

Press release

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UTA Edenred receives two awards for the third year running

- **Company wins "WirtschaftsWoche best fuel card service provider 2023" for medium-sized businesses and "DtGV German B2B Award 2023" for customer satisfaction and price/performance**
- **Awards validate UTA Edenred's customer-first development approach**

Kleinostheim, Germany – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, received two awards for its mobility services for the third year in a row. The company beat 13 medium-sized competitors in the fuel card category to win the German business magazine WirtschaftsWoche's best fuel card service provider award. In addition, it won the German B2B Award from the German Society for Consumer Studies (Deutsche Gesellschaft für Verbraucherstudien DtGV), which offers business customers an orientation of service providers from different industries.

Carsten Bettermann, CEO at UTA Edenred, says: "We've always taken a customer-first approach to the development of our mobility products and services, and I'm delighted that our commitment to providing the best possible customer experience has once again been recognised with these awards. It's confirmation that we're on the right track and at the same time motivation to improve further."

Best SME Service Provider 2023

Every year, the German market research institute ServiceValue determines the best service providers for medium-sized businesses exclusively for the magazine WirtschaftsWoche. This time, more than 16,000 managers, buyers and users were surveyed online about 541 service providers from 42 industries. With a total score of 79 points, UTA Edenred ranked number one, well ahead the industry average of 71.7 points.

German B2B Award

The German B2B Award is presented annually by the independent German Association for Consumer Studies (Deutsche Gesellschaft für Verbraucherstudien DtGV), which collects more than 100,000 assessments from decision-makers on more than 1,300 companies from 100 industries. For the third year in a row, UTA Edenred was ranked "Outstanding" for customer service, customer satisfaction and value for money across all industries. Within the fuel card industry, UTA Edenred came first in both customer satisfaction and value for money.



Image (© UTA Edenred): UTA Edenred was again awarded for customer satisfaction and price/performance

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 80,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

In 2023 - for the third year running - UTA Edenred was voted "Best fuel card service provider for SMEs" (ranking by WirtschaftsWoche magazine/ServiceValue) and received the German B2B Award from the German Society for Consumer Studies. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2022, thanks to its global technology assets, the Group managed some €38 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Next 20, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

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