

**Press release**

03 May 2022

# UTA Edenred launches UTA EasyFuel<sup>®</sup>, the digital fuel card

- Provides a fast, secure and simple fuelling experience via smartphone
- Developed with Edenred and mobile payment specialist CarPay-Diem
- Initially available in DACH, with other European markets to follow

**Kleinostheim, Germany** – UTA Edenred, a leading European mobility service provider and an Edenred company, today introduced UTA EasyFuel<sup>®</sup>, a smartphone-based digital fuel card for fast, secure and convenient fuel transactions. With the UTA EasyFuel app, drivers can process fuel transactions directly at the pump in real time and in compliance with data protection laws. Using the digital fuel card not only eliminates the need to queue at checkout, but also prevents fraud (particularly theft and misuse of card data) and will give fleet managers tighter control over the amount of fuel added to their vehicles' tanks.

UTA Edenred's new solution incorporates technology from CarPay-Diem, a European leader in mobile payment orchestration.

UTA EasyFuel will initially be available in the DACH region – through one of the region's largest mobile acceptance networks – by the end of the first half of 2022. Then it will be rolled out gradually to further European countries by the end of the year. The app is available for iOS, Android and Huawei devices and can be downloaded for free in the corresponding app stores.

**Carsten Bettermann, CEO of UTA Edenred, says:** "By digitising our fuel cards, we're significantly increasing the speed and security of our transactions. For customers, that means a faster and more convenient fuelling experience. In CarPay-Diem, we've found the ideal mobile processing implementation partner."

**Lukas Schneider, Chief Strategic Partnerships Officer at UTA Edenred, says:** "The launch of UTA EasyFuel is an important step in our journey to becoming an all-in-one digital platform for our customers' mobility requirements."

**Frederic Stiernon and Alain Tayenne, the founders of CarPay-Diem, say:** "As one of the leading and most established fuel card providers in Europe, UTA Edenred is the ideal application partner for our services. We look forward to driving this project forward together."

By moving from physical fuel cards to a fully digital service, UTA Edenred is bringing fuel procurement into the digital age. Even before the coronavirus pandemic emerged, customers were demanding contactless processing of fuel charges at pumps so that they would not have to queue at the register. Today, UTA EasyFuel provides an entirely new fuelling experience. Not only do UTA Edenred customers benefit from the faster processing and improved security that UTA EasyFuel delivers, but UTA acceptance partners do too.



Photo (© UTA Edenred): UTA EasyFuel offers fast and secure processing of fuel transactions via smartphone

**UNION TANK Eckstein GmbH & Co. KG (UTA Edenred)** is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 70,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

UTA Edenred was rated "Best fuel card service provider for SMEs 2022" in a survey by Wirtschaftswoche magazine and the market research institute ServiceValue. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: [www.uta.com](http://www.uta.com)

**Edenred**, the everyday companion for people at work, is a leading digital platform for services and payments which connects over 50 million users and 2 million partner merchants in 46 countries via roughly 900,000 corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2021, thanks to its global technology assets, the Group managed close to €30 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

For more information: [www.edenred.com](http://www.edenred.com)

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