

Press release

19 April 2023

UTA Edenred launches 'Champ on the Road' event series recognising the work of European truckers

- **Events to be held at selected service stations in eight countries**
- **Truckers will receive free gifts ranging from accessories to food**

Kleinostheim, Germany – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, today announced its 'Champ on the Road' event series, which recognises the hard work and challenging conditions faced by professional drivers on Europe's roads. In conjunction with UTA acceptance partners, UTA Edenred will arrange campaign days at select service stations in multiple countries during the remainder of 2023 in which drivers will receive a free gift after refuelling their vehicles. Give-aways include practical equipment, travel accessories, snacks and refreshments.

Champ on the Road events are currently planned for Austria, Germany, Estonia, Italy, Spain, Lithuania, Poland and Romania.

Lukas Schneider, Chief Strategic Partnerships Officer at UTA Edenred, says: "UTA Edenred is committed to the wellbeing of hard-working professional drivers and is grateful for their contribution to the European economy. Last year's UTA Champions' Days underscored the vital role they play in society, and our Champ on the Road series takes this recognition further with a multi-country roadshow. We'd like to express our thanks to our acceptance partners for helping to orchestrate these events."

The Champ on the Road events also represent a follow-up to UTA Edenred's successful 'We care for you' campaign, which distributed hygiene products, protective masks, disinfectant and food to truckers across Europe during the COVID-19 pandemic.

Explore Champ on the Road dates and locations

A list of Champ on the Road dates, times and locations can be found on UTA Edenred's event website at www.uta.com/events. Information will also be shared via the company's social media channels.



Image (© UTA Edenred): Recognition for truckers – UTA Edenred's Champ on the Road event series
(Photographed with the kind support of ANSH GmbH and driving school Weithofer)

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 74,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

UTA Edenred was rated "Best fuel card service provider for SMEs 2022" in a survey by Wirtschaftswoche magazine and the market research institute ServiceValue. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 52 million users and 2 million partner merchants in 45 countries via 950,000 corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2022, thanks to its global technology assets, the Group managed some €38 billion in business volume, primarily carried out via mobile applications, online platforms and cards. Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40 ESG, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

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