

**Press release**

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# UTA Edenred recognised for industry excellence with two new award wins

- **'Best fuel card service provider for SMEs 2022' repeats last year's top ranking**
- **'German B2B Award 2022' secured in several categories**

**Kleinostheim, Germany** – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, has won two new performance-related awards. In the area of customer satisfaction and service quality, UTA Edenred once again beat 14 competitors in the fuel card provider category to win 2022 Best Service Provider for SMEs; the company won the same award in 2021. In addition, UTA Edenred received the prestigious German B2B Award 2022 in three categories: customer satisfaction, customer service and price-performance ratio.

## **The best SME service providers - Award from WirtschaftsWoche and ServiceValue**

The Best Service Providers for SMEs rankings are determined annually by the Cologne-based market research institute ServiceValue on behalf of WirtschaftsWoche magazine. The study is based on surveys conducted among more than 12,800 decision-makers, buyers and users who are asked, among other things, about customer satisfaction, service quality, price-performance ratio and supplier competence. In the survey, UTA Edenred significantly exceeded the industry average of 72.8 with an overall index of 79.6 and was therefore once again "top placed".

## **"German B2B Award" for several categories**

The second award, the German B2B Award 2022, is presented by the independent research institute Deutsche Gesellschaft für Verbraucherstudien (DtGV), which collected more than 100,000 opinions from decision-makers in nearly 1,400 companies spanning multiple sectors. UTA Edenred was named industry champion in the customer satisfaction, customer service and price-performance ratio categories.

"To be successful today, you need to earn the trust of your customers every day," says Richard Röhr, Sales Director DACH at UTA Edenred. "We're pleased that we scored so highly for customer service and our 360-degree mobility offering. These award wins reaffirm our commitment to our customers and at the same time are an incentive to strengthen and evolve our offering to meet future requirements."



Photo (© UTA Edenred): Two top ratings for UTA Edenred

**UNION TANK Eckstein GmbH & Co. KG (UTA Edenred)** is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 70,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

UTA Edenred was rated "Best fuel card service provider for SMEs 2022" in a survey by Wirtschaftswoche magazine and the market research institute ServiceValue. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: [www.uta.com](http://www.uta.com)

**Edenred** is a leading digital platform for services and payments and the everyday companion for people at work, connecting over 50 million users and 2 million partner merchants in 45 countries via roughly 900,000 corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2021, thanks to its global technology assets, the Group managed close to €30 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

For more information: [www.edenred.com](http://www.edenred.com)

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## **MEDIA RELATIONS CONTACT**

**UNION TANK Eckstein GmbH & Co. KG**

Dr. Andreas Runkel  
+49 6027 509-258  
andreas.runkel@uta.com  
www.uta.com