

Press release

15 November 2022

UTA Edenred launches "Move for Good", a programme that accompanies its clients on their transition towards green mobility

- **Supports more environmentally friendly yet economical mobility**
- **Provides access to alternative fuels and electric charging facilities**
- **Delivers CO₂ compensation via the UTA Carbon Offset programme**

Kleinostheim, Germany – UTA Edenred, a leading mobility service provider in Europe and an Edenred company, today introduced Move for Good, a programme that enables transportation, logistics and fleet customers to reduce their carbon footprint and operate in a more sustainable manner. The programme also contributes to the protection of global ecosystems and biodiversity.

A global Edenred Group programme, Move for Good combines economics with environmental awareness and strategic goals with concrete measures. It is already operational in several European and Latin American countries and is currently deployed globally.

The Move for Good programme is designed around four pillars:

1. **Awareness** – Instil the importance of offsetting emissions and embracing sustainability within the industry.
2. **Reduce & avoid** – Lower operational emissions through a wide range of measures.
3. **Offset** – Compensate for customer CO₂ emissions through certified projects.
4. **Recovery** – Go beyond neutralising the impact of CO₂ to facilitating recovery through hands-on projects

Raising awareness

Spotlighting the importance of more environmentally friendly transportation and mobility solutions is a major aspect of Move for Good. The programme aims to raise awareness for the industry's impact on the environment and intends to promote alternative, more sustainable practices and technologies.

Reduced emissions via fuel savings, alternative fuels and electric mobility

As basic means for more sustainable mobility, UTA Edenred offers tools and services to help increase efficiency in fleet management and in route and fuel planning, thereby enabling customers to reduce fuel consumption and hence emissions. Through its acceptance network of 56,000 service stations across Europe, UTA Edenred provides customers with access to alternative fuels such as biodiesel, LNG and CNG in addition to conventional fuels. Charging facilities for electric and hybrid vehicles are also available. For this purpose, UTA Edenred has unveiled an electric charging solution – UTA eCharge – in conjunction with charging network operator ChargePoint. Already available in Germany, UTA eCharge provides access to more than 331,000 public charging points in 33 countries across Europe. UTA Edenred's multi-energy offer for all drives can be used conveniently and efficiently throughout Europe with the UTA eCard.

Offsetting emissions with “UTA Carbon Offset”

To compensate for the emissions of fleets, UTA Edenred offers customers its new Carbon Offset programme. Through the programme, the CO₂ emissions of a fleet are calculated based on the amount of fuel settled with a UTA card, then converted into environmental impact and offset by up to 100% through investments in certified climate protection projects in Europe and beyond.

UTA Carbon Offset is an easy-to-use, transparent and cost-efficient solution. The cost of the programme is itemised on customers' monthly UTA invoices. Customers receive an annual emissions certificate as proof of their CO₂ offset.

The programme complies with international standards, is audited by an independent and recognised accounting firm and is certified by Verified Carbon Standard (VCS) and Gold Standard. UTA Carbon Offset is offered in partnership with PDI Technologies, a leading provider of sustainability programmes.

Recovery measures

As a contribution to climate protection and the preservation of our ecosystems, with Move for Good UTA Edenred supports projects in the areas of solar and wind energy as well as reforestation of already damaged areas such as the Atlantic rainforest in Brazil.

Carsten Bettermann, CEO at UTA Edenred, says: “Our Fleet and Mobility solutions provide a wide range of value-added products and services enabling customers to efficiently manage their fleets and optimize their mobility costs. Through our Move for Good programme we now also help them reduce their environmental impact. They can enter the new era of electromobility and alternative fuels, meet tightening emissions requirements, contribute to creating a greener industry ecosystem and safeguard global communities. With Move for Good our customers don't have to choose between sustainability and profitability, they can have both at the same time.”



Image (© UTA Edenred): With the sustainability programme “Move for Good”, UTA Edenred supports customers in the transition towards environmentally friendly mobility.

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 70,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

UTA Edenred was rated "Best fuel card service provider for SMEs 2022" in a survey by Wirtschaftswoche magazine and the market research institute ServiceValue. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 52 million users and more than 2 million partner merchants in 45 countries via 950,000 corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 10,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2021, thanks to its global technology assets, the Group managed close to €30 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40 ESG, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

About PDI Technologies

With 40 years of industry leadership, PDI Technologies, Inc. resides at the intersection of productivity and sales growth, delivering powerful solutions that serve as the backbone of the convenience retail and petroleum wholesale ecosystem. By "Connecting Convenience" across the globe, we empower businesses to increase productivity, make informed decisions, and engage faster with their customers. When it comes to promoting social responsibility and addressing customers' climate concerns, PDI Technologies offers turnkey sustainability solutions and patent-protected programs that deliver environmental impact and bottom-line results.

For more information: www.pditechnologies.com

The logos and other trademarks mentioned and featured in this press release are registered trademarks of Edenred S.E., its subsidiaries or third parties. They may not be used for commercial purposes without prior written consent from their owners.

MEDIA RELATIONS CONTACT

UNION TANK Eckstein GmbH & Co. KG

Dr. Andreas Runkel
+49 6027 509-258
andreas.runkel@uta.com
www.uta.com