

UTA Edenred partners with HERO Software GmbH

- Provides craft businesses with tailor-made software and mobility services
- Minimises administrative effort, freeing up resources for higher value activities
- Supports the introduction of electric mobility and sustainability in fleets

Kleinostheim, Germany – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, today announced a partnership with HERO Software GmbH, a leading supplier of software for tradesmen. Through the agreement, HERO customers can access customised, cloud-based software for office administration and vehicle services encompassing refuelling, electric vehicle charging, roadside assistance, repair and cleaning. Using UTA cards, HERO customers can access over 13,400 fuel stations in Germany alone - including both premium and discount providers – as well as 95,000 charging points and 6,000 service acceptance points. Drivers benefit from simplified handling while transparent, integrated billing eases administrative burden.

Richard Röhr, Sales Director DACH at UTA Edenred, says: "Operating a fleet in an efficient, low-cost manner while embracing electromobility and CO₂ reduction measures is a major challenge for small companies that handle fleet management 'on the side'. We want to simplify mobility for them in areas such as energy supply, repairs, cleaning, maintenance and invoicing. I'm pleased we're now offering our services and expertise to HERO Software customers."

Michael Kessler, Managing Director of HERO Software GmbH, says: "Our software, which is specifically designed for craft businesses, makes everyday tasks easier for our customers, giving them more time to focus on higher value activities. We're delighted to partner with UTA Edenred to streamline customers' fleet management efforts further. By leveraging UTA's comprehensive acceptance network and transparent, integrated billing processes, our customers can reduce administrative effort, save money and move a step closer to electromobility."

Support for electric mobility and sustainability in the fleet

Migrating to electric or hybrid vehicles is top of mind for many craft businesses. With UTA eCharge, UTA Edenred has an ideal multi-energy solution. UTA eCharge and the new UTA eCard not only enable the charging of electric vehicles, but also provide access to UTA Edenred's fuel network and extensive service portfolio. Companies with electric or hybrid vehicles in their fleet thus have a solution for all requirements with one card. Through its Move for Good sustainability programme, UTA Edenred brings together solutions and services for emissions reduction and CO₂ compensation, putting companies of all sizes on the path to green mobility.



Photo (© UTA Edenred): HERO Software GmbH customers now benefit from UTA Edenred's comprehensive mobility services.

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 80,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

In 2023 - for the third year running - UTA Edenred was voted "Best fuel card service provider for SMEs" (ranking by WirtschaftsWoche magazine/ServiceValue) and received the German B2B Award from the German Society for Consumer Studies. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2022, thanks to its global technology assets, the Group managed some €38 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

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