

UTA Edenred extends sponsorship of Team Hahn Racing

- **Successful cooperation since 2005**
- **Partnership underscores joint commitment to electromobility and sustainability**

Kleinostheim, Germany – UTA Edenred, a leading mobility service provider in Europe and an Edenred company, and Team Hahn Racing are continuing their successful cooperation. In the 2023 season, UTA Edenred will continue to support six-time European Truck Racing Champion Jochen Hahn and his team in the FIA European Truck Racing Championship (ETRC) and in showcasing his new electric racing truck. UTA Edenred has sponsored Jochen Hahn and Team Hahn Racing since 2005.

Richard Röhr, Sales Director Fleet & Mobility DACH at UTA Edenred, says: "Continuing our long-standing partnership with Jochen and his team is a matter of the heart. European Truck Racing Championship races are adrenaline-packed highlights for the international trucking scene. We're delighted to support Team Hahn Racing and wish them success this season."

Jochen Hahn emphasises the long-term association between Team Hahn Racing and UTA Edenred: "I'm proud of our longstanding and successful partnership with UTA Edenred and pleased it will continue in this season, when we debut our pioneering electric truck."

IVECO eTruck: a driving force for electric mobility

As part of the sponsorship, UTA Edenred is supporting Jochen Hahn with the demonstration of his new IVECO race truck with electric drive. After the FIA approved eTrucks for their races last year, Team Hahn Racing and IVECO technicians immediately began to develop a prototype. The IVECO eTruck was presented to the public for the first time at the ETRC event in Misano, Italy, in May. At the ETRC race at the Nürburgring on 15/16 July, the truck was once again showcased. In October, the truck will be displayed at the Future Commercial Vehicles Congress in Berlin.

Richard Röhr says: "Sustainability and decarbonisation are defining issues for the transportation and mobility sector. UTA Edenred has bundled products and services under the Move for Good sustainability programme to support customers on their journey toward green mobility. What could be more appropriate than partnering with Team Hahn Racing and promoting the impressive capabilities of Jochen's eTruck?"

Sustainable solutions beyond electromobility

UTA Edenred Move for Good sustainability solutions range from the UTA eCharge electric charging solution and alternative fuels such as biodiesel, LNG, CNG and HVO diesel, to the UTA Carbon Offset CO₂ compensation programme, combined transport services and tools for route and tank optimisation. Leveraging such solutions, customers can achieve sustainable, technology-agnostic mobility regardless of the composition of their fleets or the drive systems they use.

we simplify mobility

Racing driver Jochen Hahn uses alternative fuels, too. Since 2021, he has run a truck on environmentally friendly HVO diesel, setting an example for the wider transportation and mobility industry.



Photo (© Team Hahn Racing): Jochen Hahn's diesel racing truck in action

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 80,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 26 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

In 2023 - for the third year running - UTA Edenred was voted "Best fuel card service provider for SMEs" (ranking by WirtschaftsWoche magazine/ServiceValue) and received the German B2B Award from the German Society for Consumer Studies. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.



our partner



we simplify mobility

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2022, thanks to its global technology assets, the Group managed some €38 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

The logos and other trademarks mentioned and featured in this press release are registered trademarks of Edenred S.E., its subsidiaries or third parties. They may not be used for commercial purposes without prior written consent from their owners.

MEDIA RELATIONS CONTACT

UNION TANK Eckstein GmbH & Co. KG

Dr. Andreas Runkel
+49 6027 509-258
andreas.runkel@uta.com
www.uta.com